

**Job title:** Market Research Analyst

**Job location:** North Vancouver, BC

**Status:** Full-time

**Company description:**

Pacesetter Marketing Ltd is a North Vancouver-based company specializing in market research, marketing and sales of new multi-unit residential developments. With more than 25 years of active involvement in the real estate market, Pacesetter has worked with some of Canada's largest and most experienced developers to build communities that offer lasting value and complete the dream of home ownership. Pacesetter is a sought-after employer for its professionally challenging projects, responsive management approach, collegial work environment and competitive base salaries with pay-for-performance.

Pacesetter is currently seeking an ambitious and knowledgeable individual to take on the role of Market Research Analyst. The position will require focus on analysis and interpretation of market data and assessing land feasibility for real estate development opportunities. The individual selected for this role will be encouraged and supported to chart a path for professional growth within the company. All members of the Pacesetter team are provided with opportunities to contribute to the company's ongoing growth and success.

**Job qualifications:**

The candidate for this role will ideally have related post-secondary education—specifically, a BCom, with a specialization in real estate or finance. All applicants must have a strong work ethic and an interest in new multi-family residential real estate. The individual selected for this role will have exceptional organizational, communication and interpersonal skills. The ideal applicant must be capable of prioritizing conflicting tasks and meeting tight time schedules. He or she will be professionally driven, personally confident, adaptable, and committed to contributing to a cohesive team environment. Research experience is an asset but is not essential.

**Job duties:**

- Research and visit communities to gain an insight into future development possibilities
- Liaise with members of the real estate and development community, maintaining a keen inside knowledge of the industry
- Prepare extensive market research reports complete with development recommendations for Pacesetter clients
- Construction and assessment of proformas to evaluate land assembly and development opportunities
- Feasibility assessment of land
- Investigate opportunities for potential land assembly and thus, later, for development
- Accumulate comprehensive information on new multi-family residential communities throughout the Lower Mainland
- Track upcoming communities through City planning departments and other industry sources
- Work with the President of the company in providing market information for Pacesetter's clients

- Travel may be required, although will be infrequent. The individual selected for this role will be encouraged to chart a path for progression within the company, and will be supported in his/her pursuit for professional growth.

**Pay:** Competitive, based on experience and qualifications.

**Closing date:** March 9, 2018

**How to apply:** E-mail resume and cover letter to [matt@psmarketing.ca](mailto:matt@psmarketing.ca)